

Special Advertising Package

Maximize the value of your marketing budget by connecting your company with a strong business audience through the Special Advertising Package and take advantage of this opportunity to get your message out to professionals in Westchester County and surrounding areas.

LET YOUR BUSINESS BE SEEN & HEARD

BRAND BUILDER PACKAGE INCLUDES:

• WELCOME FOLDERS

One (1) 1/8 page ad on custom welcome folders (3w x 5h outside cover)

Present your company products and services with written information and graphics to increase your company's exposure and visibility with a featured ad placement on WNFP welcome folders given to event attendees throughout the year.

• Business Leader Broadcast (exclusive email blasts)

Four (4) full page solo email ad (600 width)

Present an exclusive digital email of your company news, events or special offers to our community of professionals.

• EMAIL ADS

Twelve (12) 600(w) x 200(h) size banner ad

Reach our email subscribers and Facebook connections with your company sales and advertising messages and drive traffic to your website throughout the year.



1/8 page ad
Welcome
Folder



Business Leader
Broadcast (Solo
Email Blast)



Email Banner
Ads

- 1 Gain visibility and exposure for your company.
- 2 Reach thousands of professionals in Westchester County and the surrounding areas business community.

PACKAGE PRICING (8 SPOTS AVAILABLE)

Members: \$450.00

Non-Members: \$600.00

Members must sign in to receive discount.

Need help with your artwork? No problem, our professional design team can work with you to create an attractive advertising ad. (additional costs apply)

RESERVATION & ARTWORK DEADLINE: JULY 31, 2018

FOLDER DISTRIBUTION: SEPTEMBER - MAY 2019

Visit WNFP website to purchase the [Special Advertising Package](#) or contact **(914) 266-0347 | ads@wnfp.org**